Orders Order / Rev: 06825823 Alt Order #: Product Desc: NRCC IE 2012 Estimate: 2601 Flight Dates: 09/28/12 - 10/04/12 Primary AE: Amy McCreary Original Date / Rev: 06/21/12 / 07/25/12 Sales Office: BLPHI Order Type: **GENERAL** Sales Region: National Name: Agency National Media, Inc. **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 815 Slaters Ln. Billing Cycle: EOM/EOC Alexandria, VA 22314 Agency Commission: 15% National Republican Congressional C. Advertiser Name:

Demographic:

A35+

Product Codes:

Priority:

PLI2

Revenue Codes:

POLITICAL/AGY, PISSUE, GEN

SELECT PRIORITY CODE

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	59	\$66,425.00	\$56,461.25
10/01/12	10/04/12	108	\$86,600.00	\$73,610.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	59	\$66,425.00	\$56,461.25	0.00
October 2012	108	\$86,600.00	\$73,610.00	0.00
Totals	167	\$153,025,00	\$130.071.25	0.00

00:15:00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amv McCrearv			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	37%	\$153,025.00
Market	100%	\$413.581.08

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	22%	\$90,987.84
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	15%	\$62,037.16
KTUD	0%	\$0.00
KVVU	22%	\$90,987.84
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	4%	\$16,543.24

Ln	Ch	Start	End	Inventory Code	Break	Start/End Tir	ne Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV	09/28/12	09/28/12	M-F 5-6a WakeUp M-F 5-6a WakeUp	-	5-6a	F	:30	2	\$400.001	MM 00.0	2	\$800.00
	WAKE \	W/WAGNE	RS1	,	Ü								
	<u>Sta</u>	<u>rt Date</u>	End Date	Weekdays	Spots/Week	Rate	Rating				l.		

Print Date: 07/25/12 11:40:42

**KSNV** 

Page 2 of 9

Order / Rev:

103291

Alt Order #: Flight Dates: 06825823

09/28/12 - 10/04/12

Advertiser:

Estimate:

National Republican Congressional Com

Product Desc:

NRCC IE 2012

Ln Ch	Start	End	Inventory Code	Prook	Ctart/Cad *	Time Dave	l C-	_4_	D-4- D-	D4 T	C	A
E 1 KSNV		2 09/28/12	Inventory Code		Start/End		Len Sp			Rtg Type S		Amount
			M-F 5-6a WakeU M-F 5-6a WakeU		5-6a		:30	2	\$400.001	0.00 NM	2	\$800.00
<u>Sta</u>	W/WAGN <u>irt Date</u>	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/		09/30/12	F	2	\$400.00	0.00						
E 2 KSNV			M-F 5-6a WakeU M-F 5-6a WakeU		5-6a	M	:30	2	\$400.001	0.00 NM	2	\$800.00
	W/WAGN		101 Loharen	01-24/1-	D-1-	D. C.						
Week: 10/		End Date 10/07/12	<u>Weekdays</u> M	Spots/Week 2	Rate \$400.00	Rating 0.00						
		2 10/02/12	M-F 5-6a WakeU M-F 5-6a WakeU		5-6a	-T	:30	2	\$400.001	0.00 NM	2	\$800.00
	W/WAGI											
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		10/07/12	-T	2	\$400.00	0.00			*		_	
	10/03/1 W/WAGI		M-F 5-6a WakeU M-F 5-6a WakeU		5-6a	W	:30	2	\$400.001	0.00 NM	2	\$800.00
	irt Date	End Date	Weekdays	Spots/Week	Pata	Dating						
Week: 10/		10/07/12	W	2	<u>Rate</u> \$400.00	Rating 0.00						
		2 10/04/12	M-F 5-6a WakeU		5-6a	T	:30	2	\$400.001	0.00 NM	2	\$800.00
	W/WAGI		M-F 5-6a Wakel		0 00	•	.00	_	ψ-00.001	0.00 14141	2	φουσ.υυ
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/07/12	T	2	\$400.00	0.00						
			M-F 6-7a WakeU M-F 6-7a WakeU	p w/Wa@M	6-7a	F	:30	2	\$725.001	0.00 NM	2	\$1,450.00
WAKE '	W/WAGI	NRS2	Will Only a Vitalico	p wwwagners								
<u>Sta</u>	ırt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/	/24/12	09/30/12	F	2	\$725.00	0.00						
		2 10/01/12	M-F 6-7a WakeU M-F 6-7a WakeU		6-7a	M	:30	2	\$725.001	0.00 <b>N</b> M	2	\$1,450.00
	W/WAGI											
Week: 10/		End Date 10/07/12	Weekdays M	Spots/Week 2	<u>Rate</u> \$725.00	Rating 0.00						
E 8 KSNV	10/02/1	2 10/02/12	M-F 6-7a WakeU M-F 6-7a WakeU	-	6-7a	-T	:30	2	\$725.001	0.00 NM	2	\$1,450.00
	W/WAGI			_								
Sta Week: 10/		End Date 10/07/12	<u>Weekdays</u> -T	Spots/Week 2	<u>Rate</u> \$725.00	<u>Rating</u> 0.00						
E 9 KSNV	10/03/1	2 10/03/12	M-F 6-7a WakeU	M@sW\w q	6-7a	~-W~~~~	:30	2	\$725.001	0.00 NM	2	\$1,450.00
1646147	144444	unan.	M-F 6-7a Wakel	Jp w/Wagners								
	W/WAGI		Maskalava	Constantantanta	D-4-	D-Con						
<u>5(a</u> Week: 10/	art <u>Date</u> /01/12	<u>End Date</u> 10/07/12	<u>Weekdays</u> w	Spots/Week 2	<u>Rate</u> \$725.00	<u>Rating</u> 0.00						
			M-F 6-7a WakeU	p w/Wa@M	6-7a	T	:30	2	\$725.001	0.00 NM	2	\$1,450.00
			M-F 6-7a Wakel	-					• • • • • • • • • • • • • • • • • • • •			41,100.00
	W/WAGI	NRS2										
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		10/07/12	T	2	\$725.00	0.00						
		2 09/28/12	Today Show Today Show	СМ	658a-9am	⊷F	:30	4	\$900,001	0.00 NM	4	\$3,600.00
TODAY		End D-1-	Mankalassa	Omate AAL.	D _4.	Datter						
<u>Sta</u> Week: 09	art <u>Date</u> /24/12	End Date 09/30/12	<u>Weekdays</u> F	Spots/Week 4	<u>Rate</u> \$900.00	<u>Rating</u> 0.00				i		
······································			Today Show Today Show	СМ	658a-9am	M	:30	4	\$900.001	0.00 NM	4	\$3,600.00
TODAY	/ SHW		TOGAY OHOW									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10	/01/12	10/07/12	M	4	\$900.00	0.00						
E13 KSNV	10/02/1	2 10/02/12		СМ	658a-9am	-T	:30	4	\$900.001	0.00 NM	4	\$3,600.00

Print Date: 07/25/12 11:40:42 Page 3 of 9

Order / Rev: Alt Order #:

Flight Dates:

103291

Advertiser:

National Republican Congressional Com

06825823

09/28/12 - 10/04/12

Product Desc:

NRCC IE 2012

Estimate:

2601

KSNV

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Snote	Amount
	010111	2.110	Today Show	Diodic	Ctara Ena Ti	ino Dayo	Lon Op	010	rate in	rtig Type	Opota	Amount
TODAY	CLUM		Today Show									
TODAY Sta	SHW rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				ı		
Week: 10/		10/07/12	-T	<u>opotarvicek</u>	\$900.00	0.00						
E 14 KSNV	10/03/1	2 10/03/12	Today Show	СМ	658a-9am	W	:30	4	\$900.001	0.00 NM	4	\$3,600.00
TODAY	CHW		Today Show									
	irt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/07/12	W	4	\$900,00	0.00						
E15 KSNV	10/04/1	2 10/04/12	Today Show	СМ	658a-9am	T	:30	4	\$900.001	0.00 NM	4	\$3,600.00
TODAY	SHW		Today Show									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				1		
Week: 10/	01/12	10/07/12	T	4	\$900.00	0.00						
E 16 KSNV	09/29/1	2 09/29/12	News 3 Sunrise -		6a-7a	S-	:30	2	\$375.001	0.00 NM	2	\$750.00
NW3 A	T SUNRI	SE	News 3 Sunrise 3	SATURDAY								
	ırt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/		09/30/12	S-	2	\$375.00	0.00						
E 17 KSNV	09/29/1	2 09/29/12	Saturday Today	СМ	7a-9am	S-	:30	4	\$625.001	0.00 NM	4	\$2,500.00
SATUR	DAY TO	DAY	Saturday Today									
Sta	ut Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09		09/30/12	S	4		0.00						
E 18 KSNV	09/30/1	2 09/30/12	News 3 Sunrise - News 3 Sunrise 3		6a-7a	S	:30	2	\$375.001	0.00 NM	2	\$750.00
NW3-S	UNRS W	/KND	News 3 Sumse	SUNDAT								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09		09/30/12	S	2	···· · · · · · · · · · · · · · · · · ·	00,0						
E19 KSNV	09/30/1	12 09/30/12	Sunday Today Sunday Today	СМ	7a-8am	S	:30	2	\$500.002	0.00 NM	2	\$1,000.00
SUN TO	DDAY		Odriday Today									
•=	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09		09/30/12	M-F Today Show	11 2 nd L4DM		0.00	-20		6405 AA4	0.00 1114	•	****
EZU KSINV	09/20/	12 09/20/12	M-F Today Show		9-10a	F	:30	2	\$425.001	0.00 NM	2	\$850.00
TODAY	SHW2		,,									
_	art Date	End Date	<u>Weekdays</u> F	Spots/Week	Rate	Rating						
Week: 09		09/30/12	M-F Today Show	II 3rd HRM	\$425.00 9-10a	0.00 M	:30	2	\$425.001	0.00 NM	2	\$850.00
LEI ROW	10/01/	12 10/01/12	M-F Today Show		3-10a	<b> </b>	.50	4	φ423.00 I	U.UU INIVI	2	ψοου.υυ
	SHW2		-									
<u>Sta</u> Week: 10	<u>art Date</u> /01/12	<u>End Date</u> 10/07/12	<u>Weekdays</u> м	Spots/Week 2		Rating 0.00						
,	· · · · · · · · · · · · · · · · · · ·		M-F Today Show		9-10a	-T	:30	2	\$425.001	0.00 NM	2	\$850.00
			M-F Today Show			·	,,,,	_	Ψ 120100 1	0.00 1411	_	Ψ500.00
	SHW2	End Data	10/o okalova	Cm sta (IA) a alv	D-4-	D-6						
<u>ى جى</u> Week: 10	art <u>Date</u> /01/12	End Date 10/07/12	<u>Weekdays</u> -T	Spots/Week 2	<u>Rate</u> \$425.00	<u>Rating</u> 0.00						
		•	M-F Today Show	·· ····	9-10a	W	:30	2	\$425.001	0.00 NM	2	\$850.00
7004			M-F Today Show	<i>t</i> II								
	/ SHW2 art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10		10/07/12	W	2		0.00						
E 24 KSNV	10/04/	12 10/04/12	M-F Today Show	II 3rd HBM	9-10a	T	:30	2	\$425.001	0.00 NM	2	\$850.00
TODAN	/ SHW2		M-F Today Show	/ II								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/07/12	T	2		0.00						
E 25 KSNV	09/28/	12 09/28/12		CM	10am-11am	F	:30	2	\$325.001	0.00 NM	2	\$650.00

Print Date: 07/25/12 11:40:43 Page 4 of 9

KSNV

Order / Rev:

103291

Advertiser:

National Republican Congressional Com

Alt Order #:

06825823

Product Desc:

NRCC IE 2012

Flight Dates:

09/28/12 - 10/04/12

Estimate:

Ln (	 Ch Star	t End	Inventory Code	Brook	Start/End Ti	ime Days	Len Sp	oto	Doto Dri	Dta Tuno	Cooks	Amazunt
	OII GIAI	LIIU	M-F Today Show		Standering 1	illie Days	Len Sp	บเธ	Rate Fil	Rtg Type	Spors	Amount
_			Today 4th Hour									
ı,	ODAY SHW3 Start Date		Weekdays	Spots/Week	Rate	Rating						
Wed	ek: 09/24/12	09/30/12	F	<u> </u>	\$325.00	0.00						
E 26	KSNV 10/01	/12 10/01/12	M-F Today Show Today 4th Hour	III 4th 13M	10am-11am	M	:30	2	\$325.001	0.00 NM	2	\$650.00
Т	ODAY SHW											
We	<u>Start Date</u> ek: 10/01/12	End Date 10/07/12	<u>Weekdays</u> M	Spots/Week 2	<u>Rate</u> \$325.00	Rating 0.00						
-		/12 10/02/12	M-F Today Show		10am-11am	-T	:30	2	\$325.001	0.00 NM	2	\$650.00
T	ODAY SHW3	3	Today 4th Hour						•			,
	Start Date		<u>Weekdays</u>	Spots/Week	Rate	Rating						
	ek: 10/01/12	10/07/12	NA E Today Chay	2	\$325.00	0.00			2005.004		_	
	ODAY SHW:		M-F Today Show Today 4th Hour	111 4tri 10-1VI	10am-11am	W	:30	2	\$325.001	0.00 NM	2	\$650.00
-	Start Date		Weekdays	Spots/Week	<u>Rate</u>	Rating						
	ek: 10/01/12	10/07/12	W	2		0.00						
			M-F Today Show Today 4th Hour	III 4th ISM	10am-11am	T	:30	2	\$325.001	0.00 NM	2	<b>\$650.00</b>
Т	ODAY SHW: Start Date		Mookdova	Cnoto Minale	Data	Detina						
We	ek: 10/01/12	10/07/12	<u>Weekdays</u> T	Spots/Week 2	<u>Rate</u> \$325.00	Rating 0.00						
E30 I	KSNV 09/28	/12 09/28/12	Rachael Ray Rachael Ray	СМ	11am-12pm	F	:30	2	\$325.001	0.00 NM	2	\$650.00
Ħ	RACHAEL RA		,,									
	<u>Start Date</u> ek: 09/24/12	09/30/12	Weekdays F	Spots/Week 2	<u>Rate</u> \$325.00	Rating 0.00						
			Rachael Ray Rachael Ray	СМ	11am-12pm	М	:30	2	\$325,001	0.00 NM	2	\$650.00
F	RACHAEL RA Start Date		Mookdovo	Cnote Milank	Doto	Datina						
We	ek: 10/01/12	End Date 10/07/12	<u>Weekdays</u> M	Spots/Week 2	<u>Rate</u> \$325.00	Rating 0.00						
E 32	KSNV 10/02	2/12 10/02/12	Rachael Ray Rachael Ray	СМ	11am-12pm	-T	:30	2	\$325.001	0.00 NM	2	\$650.00
F	RACHAEL RA											
	Start Date ek: 10/01/12	10/07/12	<u>Weekdays</u> -T	Spots/Week 2	<u>Rate</u> \$325.00	Rating 0.00					ŀ	
E 33	KSNV 10/03	3/12 10/03/12	Rachael Ray Rachael Ray	CM	11am-12pm	~-W	:30	2	\$325.001	0.00 NM	2	\$650.00
F	RACHAEL RA	·Υ	Racilael Ray									
We	Start Date	End Date 10/07/12	<u>Weekdays</u> W	Spots/Week 2	<u>Rate</u> \$325.00	Rating 0.00						
E 34	KSNV 10/04	1/12 10/04/12	Rachael Ray	СМ	11am-12pm	T	:30	2	\$325.001	0.00 NM	2	\$650.00
_	DACHAEL DA	V	Rachael Ray									
Г	RACHAEL RA Start Date		Weekdays	Spots/Week	Rate	Rating						
We	ek: 10/01/12	10/07/12	T	2		0.00						
			The Agenda 123 The Agenda 123	•	1230-1p	F	:30	1	\$325.001	0.00 NM	1	\$325.00
1	NEWS 3 AT N		10/	O 4 - 6 M 1 -	D-1-	D-0						
We	<u>Start Date</u> ek: 09/24/12	End Date 09/30/12	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$325.00	<u>Rating</u> 0.00						
			The Agenda 123 The Agenda 123	-	1230-1p	M	:30	1	\$325.001	0.00 NM	1	\$325.00
١	NEWS 3 AT N	IOON		-1-11								
187-	Start Date		<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	ek: 10/01/12 KSNV 10/0:	10/07/12 2/12 10/02/12	M	CM	\$325.00 1230-1p	0.00 -T	:30	1	\$33E 004	O OO NAA		ቀንባር ሰሳ
231		. 12 TOTUZI 12		CIVI	1200-1µ	-1	.30	1	\$325.001	0.00 NM	1	\$325.00

Page 5 of 9

KSNV

Print Date: 07/25/12 11:40:43 Order / Rev: 103291 Advertiser: National Republican Congressional Com

Alt Order #: 06825823 Product Desc: NRCC IE 2012 Flight Dates: 09/28/12 - 10/04/12 Estimate: 2601

Ln Ch	Start	End	Inventory Code		Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type S	Spots	Amount
			The Agenda 1230 The Agenda 1230	·-	<u>,</u>							
NEWS:	3 AT NO	ON	The Agenda 120	орт								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week; 10/		10/07/12	-T	1	\$325.00	0.00			*****			
E38 KSNV	10/03/1	2 10/03/12	The Agenda 1230 The Agenda 1230		1230-1p	W	:30	1	\$325.001	0.00 NM	1	\$325.00
NEWS :	3 AT NO	NC	1110 / 19011000 120	opin								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				1		
Week: 10/ E 39 KSNV		10/07/12	W	1 2000 - CM	\$325.00	0.00	-00		4005.004	0.00.1114		4000 00
E 28 KOMA	10/04/1	2 10/04/12	The Agenda 1230 The Agenda 1230		1230-1p	T	:30	1	\$325.001	0.00 <b>NM</b>	1	\$325.00
NEWS:	3 AT NO	ИС										
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/ E 40 KSNV		10/07/12	Golf	CMi	\$325.00 4a-8pm	0.00	.20		#700 004	0.00 NM	•	<b>04 400 00</b>
L40 KSKV	03/23/1	2 03/23/12	Golf	CIVI	ча-орш	S-	:30	2	\$700.001	0.00 NM	2	\$1,400.00
RYDER	CUP											
	rt Date	End Date	<u>Weekdays</u> S-	Spots/Week	Rate	Rating						
Week: 09/ E 41 KSNV		09/30/12	Golf	2 CM	\$700.00 4a-8pm	0.00	:30		¢700.004	0.00 NIM	•	#4 400 00
L41 KONV	03/30/1	2 09/30/12	Golf	CIVI	4а-орш	3	.30	2	\$700.001	0.00 NM	2	\$1,400.00
RYDER	CUP											
	rt Date	End Date	<u>Weekdays</u> S	Spots/Week	Rate	Rating						
Week: 09/ E 42 KSNV		09/30/12	News 3 Today - S	2 SATURITM	\$700.00 9am-930am	0.00 S-	:30	1	\$500.001	0.00 NM	,	<b>#</b> E08.00
L 42 1011V	00/20/1	2 05/20/12	News 3 Today - 3		Jani-Jouann	3	.30	'	\$500.00 I	U.UU INIVI	1	\$500.00
	TDY-W		•									
<u>Sta</u> Week: 09/	rt Date	End Date 09/30/12	<u>Weekdays</u> S-	Spots/Week	<u>Rate</u> \$500,00	Rating						
E 43 KSNV			Chris Matthews 9	1:30AM/SM	9:30a-10a	0.00	:30	1	\$500.001	0.00 NM	1	\$500.00
2 10 110111	0010071	_ 00,00,12	Chris Matthews		0.000 100	3	.00	'	φ300.00 j	O.OO MIVI	'	φουσ.σσ
	MATTHE											
<u>Sta</u> Week: 09/	rt Date 24/12	End Date 09/30/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00						
E 44 KSNV			Dr. Phil	CM	3-4p	F	:30	2	\$450.001	0.00 NM	2	\$900.00
			Dr Phil			·		_	ψ 100.00 T	0.00 11111	_	ψοσο.σο
DR. PH		E. J.D. L.	344 1 1	0 (81)	<b>-</b> .	5 "						
<u>5ta</u> Week: 09/	<u>rt Date</u> 24/12	End Date 09/30/12	<u>Weekdays</u> F	Spots/Week 2	<u>Rate</u> \$450.00	Rating 0.00						
E 45 KSNV				CM	3-4p	M	:30	2	\$450.001	0.00 NM	2	\$900.00
			Dr Phil					_	4 100.00	5,50 1111	_	φοσσ.σσ
DR. PH		F-4 D-4-	10/1	O (- AM)	D /	5 "						
<u>5ta</u> Week: 10/	<u>rt Date</u> 01/12	<u>End Date</u> 10/07/12	<u>Weekdays</u> M	Spots/Week 2	<u>Rate</u> \$450.00	Rating 0.00						
E46 KSNV			Dr. Phil	CM	3-4p	-T	:30	2	\$450.001	0.00 NM	2	\$900,00
			Dr Phil		•				•			,
DR. PH	IL irt Date	End Date	Weekdays	Spots/Week	Data	Dating						
Week: 10/		10/07/12	<u>vveekuays</u> ∺T∺	<u> 3pots/vveek</u> 2	<u>Rate</u> \$450.00	Rating 0.00						
E 47 KSNV	10/03/1		Dr. Phil	CM	3-4p	W	:30	2	\$450,001	0.00 NM	2	\$900.00
DD DU			Dr Phil									
DR. PH Sta	ırt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week; 10/		10/07/12	W	2	\$450.00	0.00						
E48 KSNV	10/04/1	2 10/04/12	Dr. Phil	СМ	3-4p	T	:30	2	\$450.001	0.00 NM	2	\$900.00
DR, PH	ш		Dr Phil									
	ırt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/07/12	T	2	\$450.00	0.00						
E49 KSNV	09/28/1	2 09/28/12		СМ	4-5pm	F	:30	1	\$725.001	0.00 NM	1	\$725.00

Print Date: 07/25/12 11:40:43 Page 6 of 9

KSNV

Order / Rev: Alt Order #:

Flight Dates:

103291

06825823

09/28/12 - 10/04/12

Advertiser:

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Product Desc:

NRCC IE 2012

Estimate:

Ln Ch Start	End	Inventory Code		Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type S	pots	Amount
NEWS 3		NEWS 3 at 4 (1 I 4PM NEWS (1 ho		(4:30 PM-5:0	10 PM)			40 •			
Start Date E	<u>nd Date</u> 9/30/12	Weekdays	Spots/Week	<u>Rate</u> \$725.00	Rating 0.00				1		
E 50 KSNV 10/01/12		NEWS 3 at 4 (1 I 4PM NEWS (1 ho		4-5pm (4:30 PM-5:0	M	:30	1	\$725.001	0.00 NM	1	\$725.00
	nd Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/01/12 10/02/12	0/07/12 10/02/12	M NEWS 3 at 4 (1 I 4PM NEWS (1 ho	•	\$725.00 4-5pm (4:30 PM-5:0	0.00 -T	:30	1	\$725,001	0.00 NM	1	\$725.00
	nd Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/01/12 10/03/12	0/07/12 10/03/12		-	\$725.00 4-5pm	0.00 W	:30	1	\$725.001	0.00 NM	1	\$725.00
NEW\$ 3 <u>Sta</u> rt Date Ei	nd Date	4PM NEWS (1 ho	our) Spots/Week	(4:30 PM-5:0	Rating						
	0/07/12	W	1	\$725.00 4-5pm	0.00 T	:30	1	\$725.001	0.00 NM	4	<b>ሱ</b> ታሪድ ላላ
NEWS 3	10/04/12	4PM NEWS (1 ho		(4:30 PM-5:0	•	.30	'	Φ/ 20.00 T	U.UU INIVI	1	\$725.00
	nd Date 0/07/12	Weekdays T	Spots/Week 1	<u>Rate</u> \$725,00	Rating 0.00						
E 54 KSNV 09/28/12 (	09/28/12	M-F Early News M-F Early News	СМ	5-630p	F	:30	3	\$1,200.001	0.00 NM	3	\$3,600.00
	<u>nd Date</u> 9/30/12	Weekdays	Spots/Week	Rate	Rating						
E 55 KSNV 10/01/12			СМ	\$1,200.00 5-630p	0.00 M	:30	3	\$1,200.001	0.00 NM	3	\$3,600.00
	nd Date 0/07/12	Weekdays M	Spots/Week		Rating 0.00						
E 56 KSNV 10/02/12			СМ	\$1,200.00 5-630p	-T	:30	3	\$1,200.001	0.00 <b>N</b> M	3	\$3,600.00
	nd Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/01/12 10 E 57 KSNV 10/03/12	0/07/12 10/03/12	M-F Early News M-F Early News	CM	\$1,200.00 5-630p	0.00 w	:30	3	\$1,200.001	0.00 NM	3	\$3,600.00
	nd Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 10/01/12 10/04/12	0/07/12 10/04/12	M-F Early News M-F Early News	CM	\$1,200.00 5-630p	0.00	:30	3	\$1,200.001	0.00 <b>NM</b>	3	\$3,600.00
	nd Date	<u>Weekdays</u>	Spots/Week		Rating		-				
Week: 10/01/12 10 E 59 KSNV 09/28/12	0/07/12 09/28/12	M-F Jeopardy M-F Jeopardy	CM	\$1,200.00 630-7pm	0.00 F	:30	1	\$1,300.001	0.00 NM	1	\$1,300.00
JEOPARDY <u>Start Date</u> <u>E</u>	nd Date	Weekdays	Spots/Week		<u>Rating</u>						
Week: 09/24/12 09/26/05 KSNV 10/01/12	9/30/12 10/01/12	M-F Jeopardy	CM CM	\$1,300.00 630-7pm	0.00 M	:30	1	\$1,300.001	0.00 NM	1	\$1,300.00
JEOPARDY		M-F Jeopardy		•				•		•	, , =,56
Week: 10/01/12 1	nd <u>Date</u> 0/07/12	<u>Weekdays</u> M	Spots/Week 1	\$1,300.00	Rating 0.00						
E 61 KSNV 10/02/12	10/02/12		CM	630-7pm	~T	:30	1	\$1,300.001	0.00 NM	1	\$1,300.00

Print Date: 07/25/12 11:40:43

Page 7 of 9

KSNV

Order / Rev: Alt Order #:

Flight Dates:

103291

06825823

Advertiser:

National Republican Congressional Com

Product Desc:

NRCC IE 2012

2601

09/28/12 - 10/04/12 Estimate:

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount M-F Jeopardy M-F Jeopardy **JEOPARDY** Start Date **End Date** Weekdays Spots/Week Rate Rating -T----Week: 10/01/12 10/07/12 \$1,300.00 0.00 E 62 KSNV 10/03/12 10/03/12 M-F Jeopardy CM 630-7pm 1 \$1,300.001 :30 0.00 NM --W----\$1,300.00 M-F Jeopardy **JEOPARDY** Start Date **End Date** Spots/Week **Weekdays** Rate Rating --W----Week: 10/01/12 10/07/12 \$1,300.00 0.00 E 63 KSNV 10/04/12 10/04/12 M-F Jeopardy CM 630-7pm ---T---:30 1 \$1,300,001 0.00 NM \$1,300.00 M-F Jeopardy **JEOPARDY** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 --T---1 \$1,300.00 0.00 E 64 KSNV 09/28/12 09/28/12 M-F Wheel CM 7-730pm :30 1 \$1,300.001 0.00 NM \$1,300.00 M-F Wheel of Fortune WHEEL-FORTNE Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 ---F--\$1,300.00 0.00E 65 KSNV 10/01/12 10/01/12 M-F Wheel CM 7-730pm M-----:30 1 \$1,300.001 0.00 NM \$1,300.00 M-F Wheel of Fortune WHEEL-FORTNE Start Date **End Date Weekdays** Spots/Week Rate Rating Week: 10/01/12 10/07/12 1 \$1,300.00 0.00 E 66 KSNV 10/02/12 10/02/12 M-F Wheel CM 7-730pm -T----:30 1 \$1,300.001 0.00 NM \$1,300.00 M-F Wheel of Fortune WHEEL-FORTNE Start Date End Date Spots/Week Weekdays Rate Rating -T----10/07/12 Week: 10/01/12 1 \$1,300.00 0.00 E 67 KSNV 10/03/12 10/03/12 M-F Wheel CM 7-730pm ------:30 1 \$1,300.001 0.00 NM \$1,300.00 M-F Wheel of Fortune WHEEL-FORTNE Start Date **End Date Weekdays** Spots/Week Rate Rating Week: 10/01/12 10/07/12 --W----\$1,300.00 0.00 E 68 KSNV 10/04/12 10/04/12 M-F Wheel CM 7-730pm :30 ---T---1 \$1,300.001 0.00 NM 1 \$1,300.00 M-F Wheel of Fortune WHEEL-FORTNE Start Date **End Date** Weekdays Spots/Week Rate Rating 1 \$1,300.00 Week: 10/01/12 10/07/12 ---T---0.00 E 69 KSNV 09/29/12 09/29/12 CM Vegas Inc. 6:30-8pm :30 \$425.001 0.00 NM \$425,00 Vegas Inc. NEWS 3 Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 ----S-\$425.00 0.00 E70 KSNV 09/29/12 09/29/12 Weekend Jeopardy/Whe@M 630-730pm :30 ----5-\$525.001 0.00 NM \$1,050.00 WKND Jeop/Wheel JEOP/WHEEL Start Date **End Date** <u>Weekdays</u> Spots/Week Rate Rating Week: 09/24/12 09/30/12 ----5-\$525.00 0.00 \$4,000.001 E71 KSNV 10/01/12 10/01/12 Mon PR 8-10p CM 8-10pm M----:30 0.00 NM 1 \$4,000.00 Monday Prime 8-10pm THE VOICE Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 \$4,000,00 0.00 E72 KSNV 10/03/12 10/03/12 Wed PR 9-10p CM 9-10pm --W----:30 2 \$3,000.001 0.00 NM \$6,000.00 Wednesday Prime 9-10pm L&O:SVU Start Date End Date Weekdays Spots/Week Rating Rate Week: 10/01/12 10/07/12 --W----\$3,000.00 0.00 E73 KSNV 10/03/12 10/03/12 CM 1 \$3,200.001 10-11pm --W---:30 0.00 NM \$3,200.00

Print Date: 07/25/12 11:40:43 Page 8 of 9

KSNV

Order / Rev: Alt Order #:

Flight Dates:

103291

06825823

09/28/12 - 10/04/12

Advertiser:

National Republican Congressional Com

Product Desc:

NRCC IE 2012

Estimate:

Ln Ch Start End	Inventory Code Break	Start/End T	ime Days	Len Spot	s Rate Pri	Rtg Type Spots	Amount
	Wednesday Prime 10-11pm						
CHICAGO FIRE			P= 41				
<u>Start Date</u> <u>End Date</u> Week: 10/01/12 10/07/		<u>Rate</u> \$3,200.00	Rating 0.00				
E74 KSNV 09/28/12 09/28	/12 Fri PR 8-9p CM Friday Prime 8-9pm	8-9pm	F	:30	1 \$1,700.001	0.00 <b>NM</b> 1	\$1,700.00
WHO ARE YOU?	sta Mandadaya Canta Affant	. Dut-	D-#				
<u>Start Date</u> <u>End Date</u> Week: 09/24/12 09/30/		<u>Rate</u> I \$1,700.00	<u>Rating</u> 0.00				
E75 KSNV 09/28/12 09/28	/12 Fri PR 9-10p CM Friday Prime 9-10pm	9-10pm		:30	1 \$3,000.001	0.00 NM 1	\$3,000.00
GRIMM-NBC Start Date End Date	ate Weekdays Spots/Week	, Doto	Dating				
Week: 09/24/12 09/30/		<u>Rate</u> I \$3,000.00	Rating 0.00				
E76 KSNV 09/29/12 09/29	'	9-10pm	S-	:30	1 \$800.001	0.00 NM 1	\$800.00
PRIME-SAT-NBC	Saturday Prime 9-10pm						
Start Date End D			<u>Rating</u>				
Week: 09/24/12 09/30/ E 77 KSNV 09/29/12 09/29			0.00 S-	:30	4 64 000 004	0.00 104	<b>M4 000 00</b>
E // KSINV U9/29/12 U9/29	Saturday Prime 10-11pm	10-11pm	5-	:30	1 \$1,200.001	0.00 NM 1	\$1,200.00
L&O SVU-SA-NBC			<b>-</b>				
<u>Start Date</u> <u>End D</u> Week: 09/24/12 09/30/		<u>Rate</u> 1 \$1,200.00	Rating 0.00				
E 78 KSNV 09/30/12 09/30		1p-530pm	S	:30	1 \$2,500.001	0.00 NM 1	\$2,500.00
FTBL NITE AMR	NFL Pre-Game						
Start Date End D	ate Weekdays Spots/Weel	<u>Rate</u>	Rating				
Week: 09/24/12 09/30/		1 \$2,500.00	0.00				
E 79 KSNV 09/30/12 09/30	I/12 NFL Football CM NFL Football	1P-9PM	S	:30	2 \$10,000.001	0.00 NM 2	\$20,000.00
NBC SUN-FTBL							
<u>Start Date</u> <u>End D</u> Week; 09/24/12 09/30/		<u>k Rate</u> 2\$10,000.00	Rating 0.00				
E80 KSNV 09/30/12 09/30		7-10pm	S	:30	2 \$1,600.002	0.00 NM 2	\$3,200.00
NWS3 LVE-PRIME	News 3 in Prime						
Start Date End D	ate Weekdays Spots/Wee	<u>Rate</u>	Rating				
Week: 09/24/12 09/30/	12S	2 \$1,600.00	0.00				
E 81 KSNV 09/28/12 09/28	3/12 M-F News 3 at Eleven CM M-F News 3 at Eleven	11pm-1135p	omF	:30	1 \$1,200.001	0.00 NM 1	\$1,200.00
NEWS 3 AT 11	W T TIONG O GE EIOVOII						
<u>Start Date</u> <u>End D</u> Week: 09/24/12 09/30/		<u>k Rate</u> 1 \$1,200.00	Rating 0.00			ŧ	
«	1/12 M-F News 3 at Eleven CM	11pm-1135p		:30	1 \$1,200.001	0.00 <b>NM</b> 1	\$1,200.00
NEIMO O AT 44	M-F News 3 at Eleven						
NEWS 3 AT 11 Start Date End D	ate Weekdays Spots/Wee	k Rate	Rating				
Week: 10/01/12 10/07/	12 M	1 \$1,200.00	0.00				
E 83 KSNV 10/02/12 10/03	2/12 M-F News 3 at Eleven CM M-F News 3 at Eleven	11pm-1135 <sub>l</sub>	om -T	:30	1 \$1,200.001	0.00 NM 1	\$1,200.00
NEWS 3 AT 11	in i itono o ut Elovoii						
<u>Start Date</u> <u>End D</u> Week; 10/01/12 10/07/		<u>k Rate</u> 1 \$1,200.00	Rating 0.00			ļ	
<del></del>	8/12 M-F News 3 at Eleven CM	11pm-1135 <sub>l</sub>		:30	1 \$1,200.001	0.00 NM 1	\$1,200.00
	M-F News 3 at Eleven	. ,					
NEWS 3 AT 11 Start Date End D	ate Weekdays Spots/Wee	<u>k Rate</u>	Rating			j	
Week: 10/01/12 10/07	12W	1 \$1,200.00	0.00				
E 85 KSNV 10/04/12 10/0	4/12 CM	11pm-1135 <sub> </sub>	pmT	:30	1 \$1,200,001	0.00 NM 1	\$1,200.00

Print Date: 07/25/12 11:40:43

KSNV

Totals

167 \$153,025.00

Page 9 of 9

Order / Rev:

103291

Advertiser:

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Alt Order #: Flight Dates: 06825823

09/28/12 - 10/04/12

Product Desc:

Estimate:

NRCC IE 2012

Ln Ch Start End	Inventory Code Break	Start/End Time Days	Len Spots Rate Pri	Rtg Type Spots	Amount
	M-F News 3 at Eleven	Diana Ena Timo Dayo	Ton opote Trate In	rig type opera	Alliodit
	M-F News 3 at Eleven				
NEWS 3 AT 11				_	
Start Date End Date		<u>Rate</u> <u>Rating</u>			
Week: 10/01/12 10/07/12	1	\$1,200.00 0.00			
E 86 KSNV 09/29/12 09/29/1	2 Sa-Su News 3 at ElevenCM	11pm-1135pmS-	:30 2 \$1,100.001	0.00 NM 2	\$2,200.00
	Sa-Su News 3 at Eleven				
WKD2 NWS-AT 11					
Start Date End Date	··				
Week: 09/24/12 09/30/12		\$1,100.00 0.00			
E 87 KSNV 09/28/12 09/28/1	•	1135p-1237aF	:30 2 \$500.001	0.00 NM 2	\$1,000.00
TOMES OF THE	Tonight Show				
TONITE SHW		_			
Start Date End Date					
Week: 09/24/12 09/30/12	F 2				
E 88 KSNV 10/01/12 10/01/1		1135p-1237a M	:30 2 \$500.001	0.00 NM 2	\$1,000.00
TONITE CUIM	Tonight Show			İ	
TONITE SHW	10/	B ( B (			
Start Date End Date					
Week: 10/01/12 10/07/12		······································			
E 89 KSNV 10/02/12 10/02/1	•	1135p-1237a -T	:30 2 \$500.001	0.00 NM 2	\$1,000.00
TONITE SHW	Tonight Show				
Start Date End Date	Weekdays Spots/Week	Poio Polina			
Week: 10/01/12 10/07/12	-T 2				
E 90 KSNV 10/03/12 10/03/1		<del></del>	:30 2 \$500.001	0.00.104	<b>#4.000.00</b>
E 90 K3NV 10/03/12 (0/03/)	Tonight Show	1135p-1237aW	:30 2 \$500.001	0.00 NM 2	\$1,000.00
TONITE SHW	Tonight Show				
Start Date End Date	Weekdays Spots/Week	Rate Rating			
Week: 10/01/12 10/07/12	W 2				
E 91 KSNV 10/04/12 10/04/1		1135p-1237aT	:30 2 \$500.001	0.00 NM 2	\$1,000.00
201 (6)(1) 10,0,712 10,0,0	Tonight Show	1100p 1201u	.50 2 4500.501	0.00 INW 2	φ1,000.00
TONITE SHW	. sg.n. ssw				
Start Date End Date	Weekdays Spots/Week	Rate Rating			
Week: 10/01/12 10/07/12	T 2				
E 92 KSNV 09/29/12 09/29/1	2 Saturday Night Live CM	1130pm-1:02amS-	:30 2 \$1,400,001	0.00 NM 2	\$2,800.00
	Saturday Night Live		_ +1,130,000		Ψ2,000.00
SAT NITE LIVE	, ,				
Start Date End Date	Weekdays Spots/Week	Rate Rating			
Week: 09/24/12 09/30/12	S- 2	\$1,400.00 0.00			
E 93 KSNV 09/30/12 09/30/1	2 Sports Night in Las VegaGM	Sun 1135p-1200aS	:30 1 \$400.001	0.00 NM 1	\$400.00
	Sports Night in Las Vegas			i	_
SPORT NT-L VGS					
Start Date End Date		Rate Rating			
Week: 09/24/12 09/30/12	S 1	\$400.00 0.00			